



MARGERUM

2023 Riviera Rosé

Santa Barbara County

Riviera Rosé is crafted from primarily Grenache, and blended with Counoise, Syrah, Mourvèdre and Cinsault sourced from select vineyards including our Estate Vineyard in the Los Olivos District. The other vineyards are Portico Hills, Camp 4, Zaca Mesa, and Riata Oaks.

We pick these grapes specifically for our rosé production, then (for the majority of the cuvée) we crush and immediately press to stainless steel tanks for a very cold fermentation to preserve the freshness. The wine is blended with various lots of Counoise, Syrah, Mourvèdre, Cinsault and other Grenache lots that were saignée. Saignée is a winemaking process where we bleed off a portion of slightly pink juice from a red must right after crush. We filter and bottle early to capture brightness and vibrancy.

Varietal Blend

88% Grenache
8% Mourvèdre
1.5% Syrah
1.5% Counoise
1% Cinsault

Alcohol: 12.5%
pH 3.29
TA 5.8 g/L

Vintage Conditions: Santa Barbara County harvest began about a month later than in 2022. We have been very happy with the quality of the grapes as extended hang time added to the complexity of the wines. The winter rains percolated the soil and salts that had accumulated in the soil, allowing the vines to access previously tied-up nutrients. Harvest for most varietals was almost a month behind “normal”. We are convinced this will go down as one of the best vintages ever.

Appellation: 41% Santa Ynez Valley, 27% Los Olivos, 20% Santa Barbara County, and 12% Happy Canyon

Color: **Very light** ballet slipper pink with just a dash of pink.

Aroma: Very pronounced strawberry and tangerine aromas with floral notes, hints of passion fruit and orange blossom. Not shy at all right after bottling.

Palate: Dry, crisp and dancing on the palate. Just right fruitiness and framboise flavors that include subtle rhubarb, sweet tarts, and a dry savory finish. The fruitiness is balanced with a touch of mouth-watering acidity and plenty of verve.

Peak Drinking: Now and for a few years.